

# Cultural Differences



# 1. Entering a house



**Excuse me.**



**Host:**

**Please come in.**

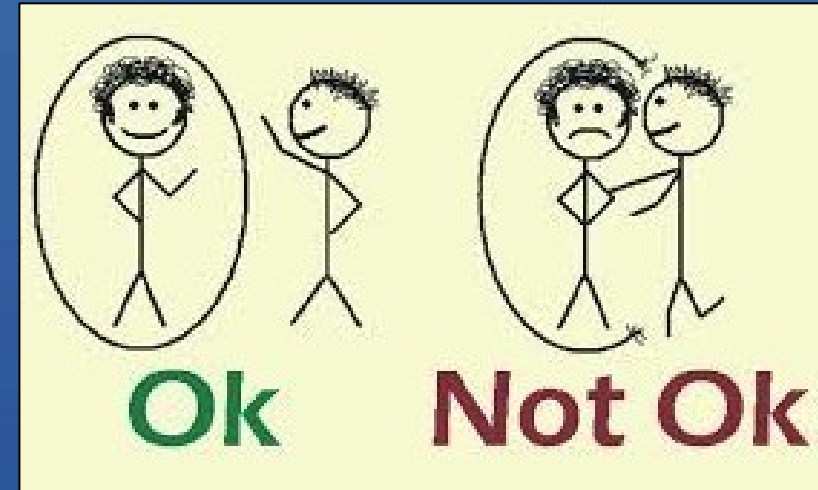
**Visitor:**

**Thanks.**

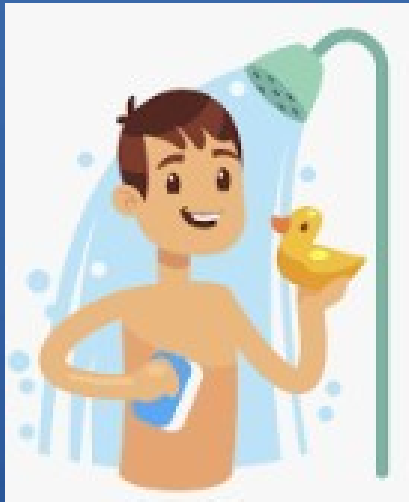
**Nice to see you.**

**How are you?**

## 2. Touching other people



### 3. Showers & Baths



**Every day.  
Electric shower.**



**Two or three times a week.  
Water heated by gas.**

## 4. Arriving at a party



Say "hello" and kiss, hug or shake hands with everybody.



Say "hello" and shake hands with only people that you know.

## 5. Caffeine break



**Small, strong,  
black coffee.  
(1-6 cups every day)**



**Black tea with milk.  
(2-3 cups every day)**

## 6. Beer



**Cold, light and refreshing.**  
200ml, 300ml,  
500ml or 1 liter



**Room temperature, bitter.**  
Half-pint (236ml)  
or 1 pint (473ml)

# 7. Bars & Pubs



**Modern, often alfresco,  
plastic or wooden furniture,  
live music or music videos**



**Traditional/old, inside,  
wooden or leather furniture,  
rarely live music**

## 8. Breakfast



**Coffee, juice, bread, cheese, ham, fruit.**



**Tea or coffee, toast, beans, sausages, bacon, fried tomatoes, fried eggs, fried mushrooms, black sausage.**

<https://www.youtube.com/shorts/Wo0smJajSuM>

## 9. What is “black sausage”?



“Black sausage” (or “black pudding”) is the British version of “blood sausage”. It is made from pig blood and oatmeal (*farinha de aveia*). It is popular for breakfast (fried). (PT: *chouriço*)

# 10. Lunch



**Meat, rice, beans, salad**



**A sandwich**

# 11. Main meal of the day



**Lunch (midday)**



**Dinner (evening)**

## 12. Bread



**Buy fresh bread.  
Every day.**



**Buy packets of bread from the  
supermarket.  
Once a week.  
Make toast for breakfast.**

## 13. Famous food



**Barbecue (BBQ)**



**Fish & chips**  
*(salt & vinegar on the chips!)*

## 14. Traditional Snack



**Misto Quente**



**Beans on Toast**

# 15. Family



**Emotionally close.  
If possible, live close.  
Connected for life.**



**When a family member visits you,  
you have to pretend that you  
are happy to see them.  
But you count the hours until they leave.  
You would prefer to be alone or with your friends.**

**After 18 years old, emotionally distant.  
Live far away from each other.  
Communication is limited.**

# 16. University Students



**Often live with parents  
or other family  
(often due to finance limitations)**

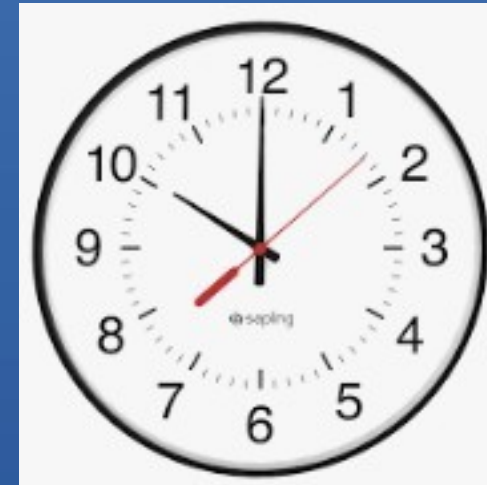


**Usually live far from home, alone or  
with other students**

# 17. Punctuality



**10 o'clock**



**10 o'clock**

## 18. Washing the dishes



**Wash and rinse.**



**Fill sink with soapy water.  
Wash and drain.**

## 19. Wedding parties



**In the evening,  
usually inside, lively.**



**In the afternoon,  
often outside, calm.**

## 20. Carnival



**Location:** Multiple cities  
**Duration:** 4-5 days  
**Month:** February  
**Started:** 1723 (Rio de Janeiro)  
**Attendees:** Many millions  
**Origin:** Portuguese immigrants from the Açores, Madeira and Cabo Verde



**Location:** Notting Hill, in London  
**Duration:** Two days  
**Month:** August  
**Started:** 1966  
**Attendees:** About two million  
**Origin:** Caribbean immigrants  
<https://www.youtube.com/shorts/hHK2IUUpO5I0>

# 21. Christmas



**Celebrated at midnight on December 24<sup>th</sup> (supper with family). A religious and commercial event.**

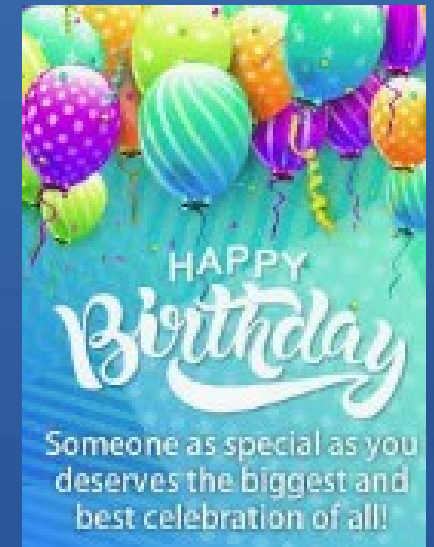


**Celebrated on December 25<sup>th</sup> (late lunch with family). Mostly a commercial event.**

## 22. Greetings cards



**Not common.**



**Obligatory for all friends and family.**

## 23. Christmas presents



**Buy presents for your family.  
Secret friend.  
Shops wrap presents for you.**

**You MUST buy a present for  
EVERYONE that you know!  
You must wrap them ALL!**

# 24. Popular Sports

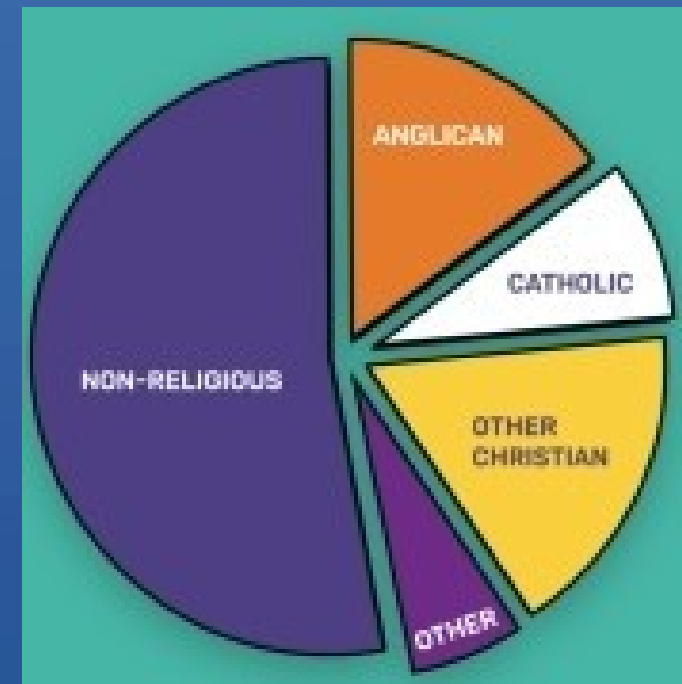
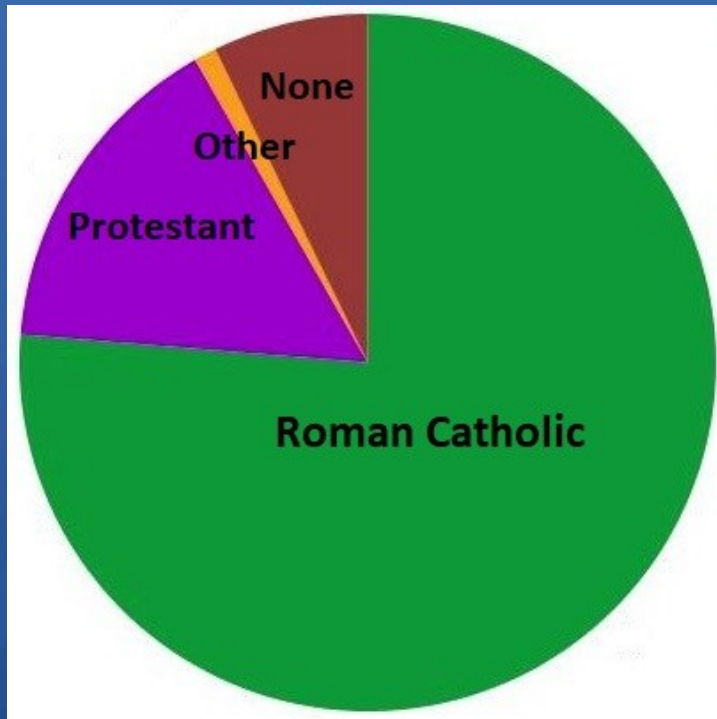


**Football, basketball,  
volleyball**



**Football, rugby,  
cricket, tennis**

# 25. Religion



## 26. Government



**President**



**Monarch and  
Prime Minister**

## 27. Politics



**2020: 33 registered parties**

**Vote: obligatory**



**2020: Two main parties,  
14 small parties.**

**Vote: optional**

## 28. Education (1)



### **Schools:**

50% Public (free, quality varies)  
50% Private (expensive)

### **Schools:**

95% Public (free, good quality)  
5% Private (very expensive)

## 29. Education (2)



**School ->  
University Entrance Test ->  
University**

**Federal: free  
Private: expensive**

**School ->  
Good school grades ->  
University**

**95% of universities are partially funded by government. Students pay up to £10K a year, depending on family income.**

**5% of universities are private. Students pay up to £40K a year.**

# 30. The Economy



**Minimum wage (2020):** R\$1045/month  
*(equivalent to US\$198/month)*

**GDP/Capita (2020):** US\$10,400

**Min. Wage/GDPPC:** 23%



**Minimum wage (2020):** £8.72/hour  
*(equivalent to US\$2,395/month)*

**GDP/Capita (2020):** US\$39,228

**Min. Wage/GDPPC:** 73%

## 31. Very British Things (1)



**Warm beer**



**Marmite**



**Pubs**

## 32. Very British Things (2)



**Tea with milk,  
Sugar cubes**



**Fish & Chips**



**Potatoes**

# 33. How the British “see” Brazil

**Animals in the streets and on the beaches (monkeys, snakes, birds, etc.)**

**Jungle everywhere between the cities**

**Many thieves, prostitutes and drug dealers**

**Rio de Janeiro is the capital city**

**Parties everywhere all the time**

**Tropical climate everywhere**

**Fantastic barbecues**

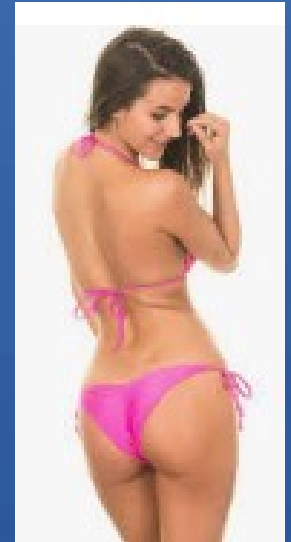
**Friendly people**

**Corrupt politicians**

**Very small bikinis**

**Beautiful women**

**A lot of poverty**



## 34. How Brazilians "see" the British

"They are polite people."

"They are always punctual."

"They are serious, cold people."

"They speak with a potato in the mouth."

"A good model of democratic government."

"In the legal system, everyone gets a fair trial."

"They value their cultural heritage."

"They are proud of their history."

"The country has a good health service."

"One of the best countries in the world to be educated."

"They have a strange taste in food and drink!"

"They are lucky, because they have pubs!"

